

# HOW TO BE A “ROCKSTAR” FACILITATOR

## Step 1: Sell Tickets

A good Rockstar sells tickets that clearly define what to expect at their concert. They make sure you know where the concert is at, and what time the show starts.

Be explicit when inviting people to your table! Communicate the date and time of the first meeting, and make sure everyone knows it's a 6 week - 1 hour per week commitment.



**PRO TIP:** Tickets represent a commitment on behalf of the fan that they will show up to the concert. Once your participants know what to expect and agree to join your table, have your participants email you a written commitment as an act of accountability! You're committing your time to Facilitating, it's okay to ask them to do the same. The whole group benefits when the whole group shows up!

**Changeyourworld.com** has a new update to help groups stay committed: If a participant does not show up for 2 lessons in a row, the system will remove them from the group. This is to honor the commitment of the group and to protect group dynamics. The participant will be welcome to join another group at another time that works for them.

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## Step 2: Engage the Crowd

"How you doing tonight, London?!"

A simple check-in during a concert creates an incredible connection between the performer and his or her audience.

**Keep up with your participants! Check-in with them outside of the group meeting to ask how they're doing and to encourage them as they complete their Action Steps.**



**PRO TIP:** Use our [Email Templates](#) to communicate the Change Your World journey. We've got an email for every step!



## Step 3: Talk to your Stage Manager

If you or your participants run into technical difficulties, reach out to Support at [changeyourworld.com](http://changeyourworld.com).

The Change Your World Team is ready to assist you.

**PRO TIP:** Reference the [Guide to the CYW Journey](#) first!

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## Step 4: Have fun!

Enjoy the process! Take the pressure off, laugh along the way, and know you're making a difference



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